



www.venali.com

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Internet Fax Services

Press Kit

Dear Media Representative,

Thank you for requesting our Venali Press Kit. This kit contains information regarding Venali Internet Fax Services, a global leader in Internet Fax solutions and their patented, award-winning product line of Desktop Faxing, Production Fax, Web API Services and the Venali Junk Fax Filter®. I have enclosed for your review a complete press kit for your perusal.

Venali is the premier provider of Internet Fax messaging solutions for organizations all over the world. We are a privately held company, founded in 2002. Over the past six years, Venali has strived to be the leader in communication technology solutions. Hundreds of enterprise and Fortune 500 customers rely on our Desktop and Production Fax Solutions to streamline the sending, receiving, and managing of fax communications. Our corporate headquarters are located in Miami, Florida. International offices are in Germany, Singapore and the United Kingdom.

I look forward to providing you further information, so please do not hesitate to contact me if you would like an interview, high resolution photos, or any further information. Thank you for your time and consideration.

Respectfully,



Jessica L. Justh
Public Relations & e-Marketing Specialist
Venali, Inc.
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Smart Messaging. Smart Business.

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> ABOUT VENALI

Venali, Inc. is a global IP network that assists businesses in exchanging vital information with employees, partners and customers through solutions such as Email to Fax and Fax to Email. This robust service integrates with current email applications by allowing clients to send and receive faxes right from their desktop without the need for phone lines, fax machines or fax servers. Customers gain the advantages of a fax server without the cost or complexity. They offer communications platform and management tools that enable their customers to communicate effectively in today's demanding and complex marketplace.

History

Venali is a privately held company, founded in 2002. Award-winning Venali has become recognized for "Most Innovative Messaging Product" by Initiative Mittelstand from media publisher Huber Verlag für Neue Medien GmbH. The headquarters is located Miami, Florida with additional offices in Munich, London and Singapore. Venali employs over 100 people worldwide.

What we do

Venali has years of experience developing and perfecting messaging applications with a proven IP platform that receives and delivers secure messaging. The Venali network offers full scalability, complete system redundancy, continual technology upgrades, and 24/7 system support to leverage the reach of virtually all business sectors. Venali's Internet Fax Desktop Solutions and Production Fax Services enable

organizations to reliably and cost effectively streamline sending, receiving, and managing business fax communications.

How we do it

Venali has a secure private network of points of presence (POPs) that connect to circuit switched connections from carrier partners around the world. The POPs are connected to our data centers with a variety of redundant broadband technologies including leased lines, VPN and MPLS switching. In conjunction with a chief carrier relationship we have redundant Class 5 central offices serving our POPs for most U.S. locations supporting our ability to provide 99.99% uptime to our customers.

The results

Venali has acquired an expansive customer base of Fortune 1000 accounts in numerous industries including industrial, retail, financial and insurance sectors by offering an array of custom solutions and integrations. Venali has also formed strategic relationships with leading software companies and telecom carriers including Microsoft and SAP. Global enterprises all over the world know and rely on Venali for their internet fax solutions.

Please call 786.552.1900 for more information

Production solutions for secure, reliable and convenient way to send and receive documents over the Internet.



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> ABOUT VENALI

Venali is a leading provider of Internet Fax Services to corporations around the world. Hundreds of enterprise and Fortune 500 customers rely on our Desktop and Production Fax Solutions to streamline the sending, receiving, and managing of fax communications. Our partner network provides integration with technologies and industries of every kind worldwide. Venali's corporate headquarters are located in Miami, Florida. International offices are in Germany, Singapore and the United Kingdom. Global enterprises all over the world know and rely on Venali as their answer to fax solutions.

> FEATURED SOLUTIONS

Production Fax Solutions

Venali Production Fax Solutions effectively enable corporations to extend fax communication capabilities to their line-of-business applications (ERP, CRM, legacy systems, etc.) over an IP network – without the need for separate fax servers, fax machines, software or phone lines.

Benefits

- Automate high-volume document delivery (purchase orders, invoices, contracts, etc.)
- Fax-on-demand from your company's line-of-business or ERP systems

Desktop Fax Solutions

Empower your business and workforce with the resources needed to compete in today's global economy. Designed to seamlessly integrate with a company's existing platform, application or operating system, Venali Desktop Fax Solutions increase efficiency, productivity and security while greatly reducing IT operating expenses.

Benefits

- Secure, easy and instant access to send and receive fax communications
- Quickly deployed solution is easy to implement for multiple users, locations and platforms
- Virtually unlimited fax capacity and scalability to accommodate any number of users
- Eliminates manual fax procedures and multiple fax servers, software and phone lines

Print Driver

The Venali Fax Printer is a utility for converting documents to a fax format for sending faxes using Venali's Email to Fax Service. It acts as printer driver allowing you to send faxes from any application with print capabilities. Once converted, documents are sent to the Venali Fax Service.

Benefits

- Fax from any print capable application or terminal
- Select from multiple print resolutions and paper formats

Junk Fax

Junk faxes have met their match with Venali's Junk Fax Filter. This remarkable technology accomplishes what many believed impossible – accurate detection and elimination of unsolicited spam faxes.

Benefits

- Eliminates nuisance and annoyance of junk faxes
- Protects fax numbers from spam by blocking unsolicited faxes from you email inbox faxes

Venali Internet Fax Services > www.venali.com

> **Mission Statement**

**VENALI strives to be
the global market leader
of enterprise Internet Fax
messaging solutions
providing our customers
with the most operationally
excellent service in the
industry.**



John Poncy CEO, Venali Inc.

John Poncy brings extensive leadership experience to the helm at Venali. He commenced his business experience with over 12 years of telecom experience serving as a department head at such Fortune 500 companies as Nortel, Unisys, Telcordia and Avaya. John has since moved on to serving as Chief Executive Officer of numerous companies, including a private military company serving in Iraq and Afghanistan, and now Venali. Prior to his time in the business world, John spent nine years as an Infantry officer and Airborne Ranger in the United States Army. He is a graduate of the United States Military Academy at West Point and the Wharton School of Business at the University of Pennsylvania. John and his wife Kathy have three children and live in the Village of Palmetto Bay.



Darrell Jennings, SVP, Business Development and Marketing

Darrell Jennings has extensive leadership experience in communications and IT with major corporations and startups. Over 18 years, Darrell held a variety of executive roles in Northern Telecom/Nortel including General Manager of the Nortel messaging and contact center. He went on to lead the Unisys communications vertical for three years which provided voice messaging and SMS platforms to a wide range of tier one telecoms around the world. Following Unisys, Darrell served as Chairman, President and CEO of Computer Task Group (NASDAQ: CTGX) providing IT staffing and consulting to major corporations. He is a graduate of the Neeley School of Business at Texas Christian University, and the International Management Course at the University of Western Ontario. Darrell and his wife Susan have two adult children and live in Doylestown, Pennsylvania.



Sawar Uddin CFO, Venali, Inc.

Sawar Uddin has been part of the Venali management team since May of 2008. Prior to joining the company, Sarwar served as Corporate Controller of Devcon International Corp. where he was strategic partner to the senior leadership team. Prior to Devcon, Sarwar occupied various senior finance positions including controller of South Florida Territory with Hertz Corporation, Vice-President of Finance and Administration for Le Cordon Bleu and with Sun-Sentinel Company. Sarwar holds an MBA from Florida International University and a Master's Degree in Accounting from Florida Atlantic University. Sarwar and his wife Asma have four children and live in Coral Springs, Florida.



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For Immediate Release

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Venali, Inc. Release

Venali Internet fax flourishes with a 100% uptime

Miami, FL- 9/14/2009- Venali Internet fax Services announces 100% uptime for the months of June, July and August 2009. Uptime is the percentage of time without any fax service interruptions. In addition to the recent months of perfect uptime, Venali has boasted an average uptime of 99.98% over the past six months.

This percentage is a combination of inbound, outbound and web service hosted fax solutions. This remarkable uptime differentiates Venali from other Internet fax providers who guarantee an average uptime of 99.5%.

Cost savings, security and reliability are a few of the reasons customers choose internet fax over fax machines and servers and Venali has continued to strengthen their network in an effort to improve fax communications for their customers.

“The timely delivery of documents is a mission-critical function for our business. Venali provides the reliability our Agents and Clients require” says Venali customer David Heffron, Director of Technical Operations at ZipRealty, Inc a national real estate company located in Emeryville, California.

Venali Internet fax aims for 100% uptime because reliability is as important as cost savings in the purchasing decision. If you are interested in learning more about Venali’s uptime report and secure Internet fax, please contact your Venali Sales Representative at 786-552-1900, option 1.



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Venali, Inc. Release

Venali Internet Fax Service offers New Customers Free Faxing on Earth Day

Miami, FL- 4/13/2009- On Earth Day, April 22, 2009, Venali will offer free faxing for new customers. By signing up for Venali Internet Fax Services on Earth Day new business customers can do their part to reduce paper and energy consumption by sending their faxes through their email inbox instead of a fax machine.

Taking energy efficient steps at home and at work can make an important difference in addressing green house gas emissions. According to the Environmental Paper Network (EPN), the paper industry is the fourth largest contributor to greenhouse gas emissions among United States manufacturing industries. Also, by running a fax machine 24/7, you create 80 Kg of greenhouse gas per year.

This Earth Day, Venali is assisting companies of all size to be green and save green. Venali saves companies money by eliminating the need for fax machines, fax servers and analog lines. Companies also save on paper and energy costs and enjoy being environmentally responsible.

To sign-up visit www.venali.com/soho or contact your Venali Sales Representative at 786-552-1900, option 1.

About Venali

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Posted on Mon, Sep. 14, 2009

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The World's Largest Communications & Technology Community

April 23, 2009

Green Technology -Venali Hails Eco-Friendly IP Fax Service

By Jyothi Shanbhag

TMCnet Contributing Editor

Venali, a provider of Internet fax Services, reportedly is offering free fax lines to customers signing up before April 30, to celebrate Earth Day and encourage environmental responsibility.

The company's Internet Fax Desktop Solutions and Production Fax Services enable organizations to streamline sending, receiving, and managing business fax communications.

The Venali (News - Alert) network offers full scalability, complete system redundancy, continual technology upgrades, and 24/7 system support to leverage the reach of virtually all business sectors.

Officials at Venali say they're eliminating the need for fax machines and fax servers and generally doing good for Mother Earth by saving on paper, toner and energy costs. In addition to cutting back on expenses, Venali's faxing solutions allow companies to be environmentally responsible by reducing the carbon footprint.

According to Venali, business units should send all faxes through e-mail and turn off the fax machines to cut on energy cost. If 1 percent of all paper faxes sent in the United States each year was sent electronically, 73.5 million trees would be saved and twenty-five percent would be saved on total electricity.

Venali assigns an in-bound fax number to the user's e-mail address and all faxes sent to that number are routed through a secure network, and arrive in the user's existing e-mail inbox as a TIFF or PDF attachment. Faxes can be received whenever and wherever e-mail can be accessed, and users never have to worry about losing an important message, compromising confidentiality, or not receiving documents because of annoying busy signals.

The company's E-mail to Fax and Fax to E-mail Internet Fax Desktop Solutions, and Internet Fax Production Solutions, including Production Fax and Web Services API, integrate with the existing infrastructure of any size enterprise.

Jyothi Shanbhag is a contributing editor for TMCnet. To read more of Jyothi's articles, please visit her columnist page.